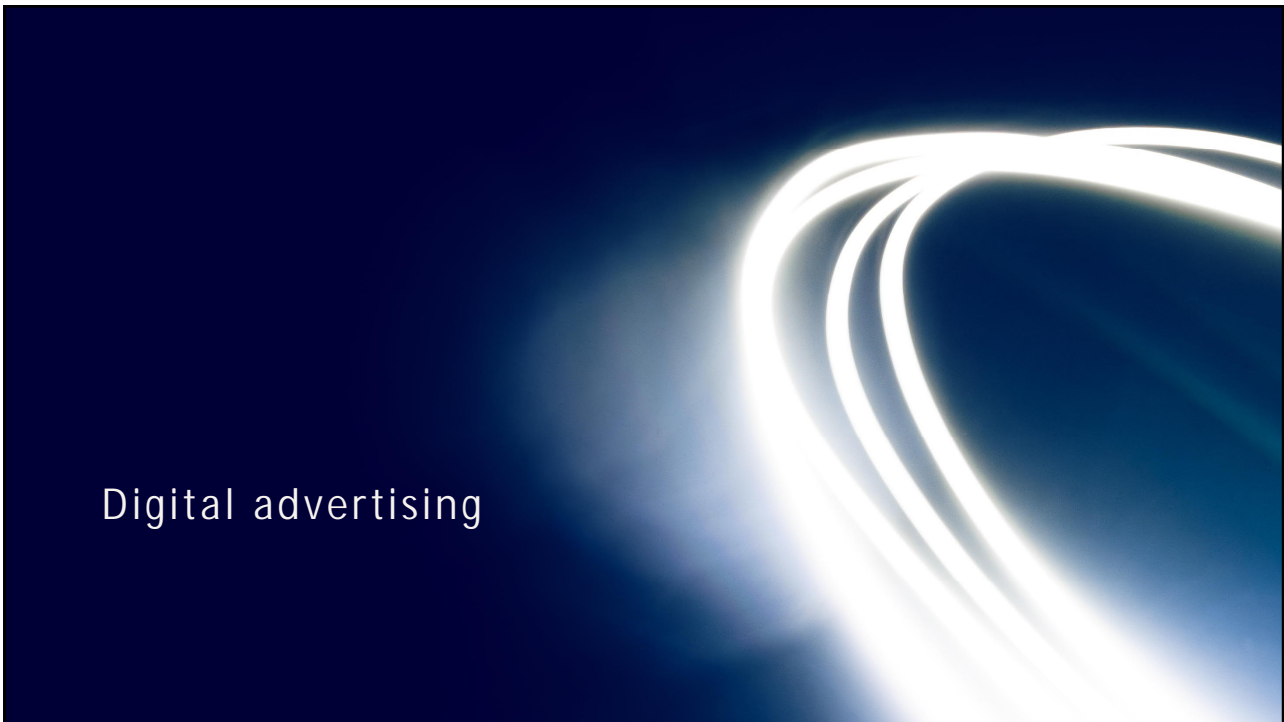




1



2

Main lobby

Digital advertising package

Visibility throughout the event

- Horizontal and vertical displays (10 displays)
 - Lobby 5 displays
 - Lounge 3 displays
 - Restaurant Fanalona 1 display
 - Restaurant Arlanda 1 display

Price

€750+VAT / 10-second ad / approx. every 3 minutes

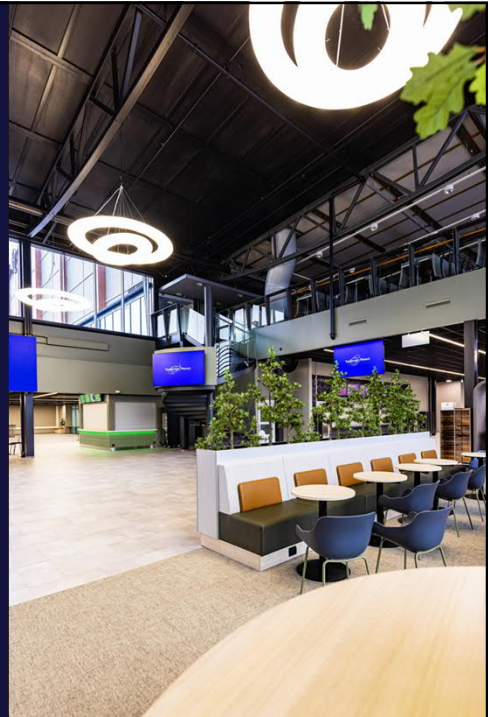
Material information:

10-second spot, still or video

File formats: .jpg, .png, .mp4

Resolutions: 1920x1080 px, 1080x1920 px (aspect ratio 16:9 and 9:16)

Delivery of the material no later than 5 May 2025: info@finlandevents.fi



3

Hall A

Digital advertising package

- 1 large display at north end
- 2 horizontal displays by the openings to Halls A and E

Price

€750+VAT / 10-second ad / approx. every 3 minutes

Material information:

10-second spot, still or video

File formats: .jpg, .png, .mp4

Resolutions: 1920x960 px, 1920x192 px

Delivery of the material no later than 5 May 2025: info@finlandevents.fi



4

Additional visibility options

Advertising lanyards with company brand: €3,500+VAT

Branding of Hall A café with company advertising elements: €5,750+VAT



5



Advertising space in sanitary facilities

Sticker advertising on sanitary facility mirrors

Price €2,500+VAT/15-20 pcs

Print advertising on toilet booth doors

Price €2,500+VAT/50 pcs

Material information:

File format: .pdf

Delivery address: info@finlandevents.fi

Timetable: Detailed information and the delivery schedule of the material shall be agreed separately.

6



Other options

Information session at the event

- 15 min €350+VAT

Enquiries: anna-maija.hallikas@yhdyskuntatekniikka.fi

Restaurant table triangles

from €1,000+VAT,
depends on restaurant
and no. of tables

Floor stickers in fair halls

request an offer