

THE MOST INTERESTING NEW PRODUCT COMPETITION AT YT21



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Competition theme Responsibility

Competition period 23 September–13 October 2021.

Participants Exhibitors at Infratech 2021 are eligible to enter their products or services in the Most Interesting New Product competition.

Eligible products/services

An exhibitor can enter the competition with one product or service that reflects the competition theme and has new product status. The entered product or service must be displayed at the Infratech 2021 exhibition.

Registration

Only the first 21 new products to be entered will be accepted for participation in the competition. The registration will close on 8 September 2021 or as soon as the maximum number of products/services is reached. The registration of entries is handled by the Exhibition Manager.

Presentation of competition entries

Participants must submit a video of no more than 20 seconds that tells about the product/service in question. Further technical instructions for the presentations will be sent to the participants during September 2021.

The submitted videos will be available for viewing on the Infratech exhibition website between 23 September and 12 October 2021 and in the competition area of Hall B throughout the Infratech 2021 exhibition. The competition area is marked on the map of the exhibition halls. The competition area lists the stands where each entered product/service can be found at the exhibition.

During the exhibition, the product/service can be presented in more detail at the exhibitor's own stand. The organisers will provide any exhibitors who are entered in the competition with a sign for their stand that indicates their participation in the competition.

Assessment of products / services

Two prizes will be awarded at the end of the competition:

- 1) YT21 Most Interesting Product: The winner will be selected by a panel of judges.
- 2) Public Choice Product: Votes for products/services can be cast through the Infratech exhibition website starting on 23 September 2021 and on site at the exhibition until 3 p.m. on Wednesday, 13 October 2021. The voting instructions are available on the website and in the competition area.

Announcement of results and awarding of winners

The winners will be announced on Wednesday, 13 October 2021 in connection with the exhibition awards ceremony. The winners will gain fame and glory as well as free registration in the Infratech 2023 exhibition already prior to the start of the open registration period.