

ADDITIONAL VISIBILITY AT INFRATECH 2023

Exhibitors can purchase additional visibility on the exhibition days both inside and outside of Jyväskylä Paviljonki.

The prices listed below are rental fees for advertising space.

Further information about the screens is available from the Infratech website: <https://yhdyskuntatekniikka.fi/fi/naytteilleasettajille/tietoiskuaika-ja-mainostila>.



SCREENS

Paviljonki Screen on the outer wall of the Paviljonki auditorium and in interior spaces

10–15-second video, max. 15 ads per roll with total length of approx. 3 min. Non-stop screen 10–11 May 2023, 6 a.m.–11 p.m., and on two smaller screens inside Paviljonki throughout the event.

Rent €750 + VAT / ad, video material must be fully ready and provided in advance.

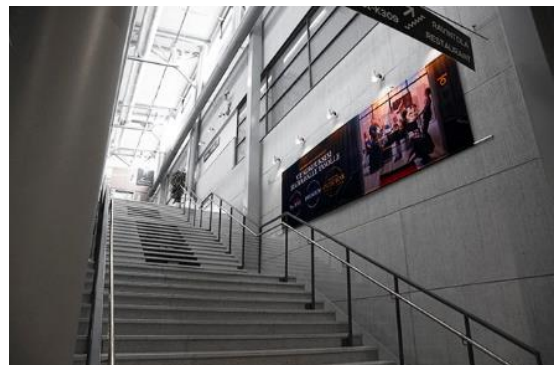


INDOORS

Staircase advertising

Lutakonaukio steps: stairs between the entry lobby and the third-floor restaurant lobby.

Rent €500 + VAT / group of five steps.



Banners

The rent includes production from the materials provided and attachment of the banner as well as visibility throughout the event.

Lutakonaukion staircase: **rent €1.150 + VAT**

Size: 4930 x 1480 mm



Upper lobby ceiling banner: **rent €1.400 + VAT**

Size: 1800 x 2500 mm



Further information and reservations:

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