

ADDITIONAL VISIBILITY AT INFRATECH 2021

Exhibitors can purchase additional visibility on the exhibition days both inside and outside the Infratech 2021 exhibition facilities.

The prices listed below are rental fees for advertising space. You can request an offer on banner printing from the event organisers.

Further information about the location and technical requirements of the advertising spaces is available from the Infratech website:

<https://www.yhdyskuntateknikka.fi/en/partners/information-sessions-and-advertising-space>



SCREENS

The screens can be used for moving, scrolling or still images.

Large screen outside of the main entrance

The Fair Center can be entered through these doors. The large screen can be seen from the parking area, from Messukentänkatu street and from the outdoor exhibition area.

Screen size 800 x 480 px



Rent €750 + VAT / ad

Screen ad:

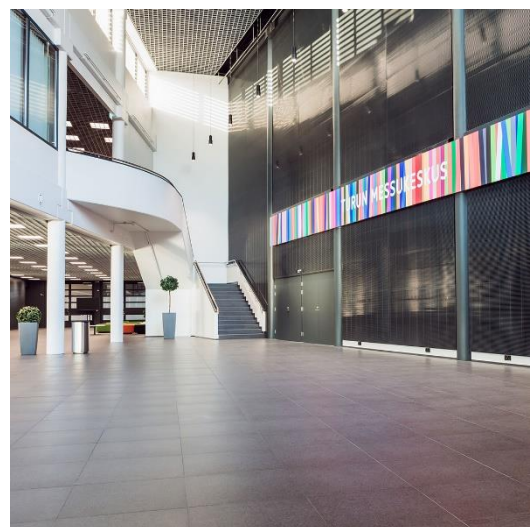
- 10 second video
- repeated 25 times / hour during opening hours of event 13–14 October 2021

Lobby screen

Screen size 5120 x 320 px, whereby the material is displayed across the entire width of the screen.

Rent €1000 + VAT / ad

- 10 second video
- repeated 25 times / hour during opening hours of event 13–14 October 2021



Outdoor and indoor screen space €1400 + VAT / ad

BANNERS

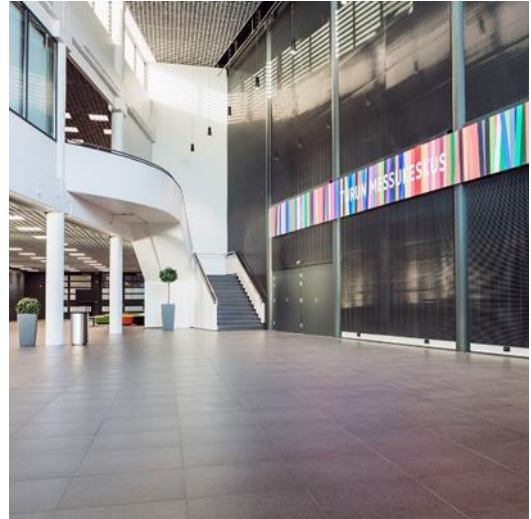
Banner in the entrance lobby

A banner can be located over the lobby screen.

The banner will be displayed throughout the event on 13–14 October 2021 and will be visible from the entrance lobby and from the lobby of the second floor conference facilities.

Size: max. 5.5 m x 6 m

Space rental: €1,500 + VAT / banner, price includes hanging.



Banner for the fence of the outdoor area

The banner will be on display toward the yard area of the Turku Fair Center, thereby greeting all visitors arriving to the Fair Center or toward Messukentänkatu for the entire duration of the event on 13–14 October 2021.

Size: 3 m x 1.5 m

Space rental: €1,000 + VAT / banner, price includes hanging.

Further information and reservations:

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